



MyCue

Intuitive yet powerful solution to streamline the processes, client communications, and inventory management required by independent professionals to gain real-time control over their business.

MyCue

About the client

StylesCloud Corporation is a Silicon Valley based start-up founded with a goal to create MyCue set of apps for beauty and wellness professionals and their clients.

The challenge

Developing an application suite from the ground up with tight timeline and budget, while keeping "startup" product-oriented mindset and setting room for system's future growth and advancement.

Delivered value

Full technical responsibility for development, delivery and maintenance of mobile applications and supporting web platform – from concept to Apple/Google Store releases.

The process

The cooperation kicked-off in 2016 with the development of set of iOS applications and PHP back-end with Android version implemented along the way. The timeline had been broken down to milestones each delivering a functional increment of value.

A year later the product went into beta to verify the UX suited beauty and wellness professionals everyday needs. After that, the concept and functionality were refined, tested and the app was released in Spring 2018 with more updates and releases already planned.

Services

iOS/Android Apps
Development
Back-End/API and CMS
Development
Support & Maintenance

Technologies

Swift
Android Java
Laravel PHP Framework
MySQL
Amazon Web Services

Industry

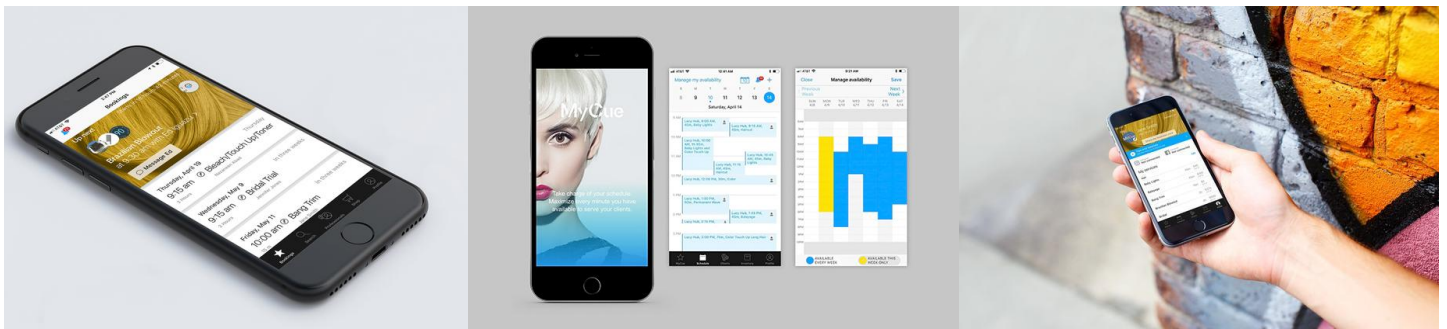
Digital media



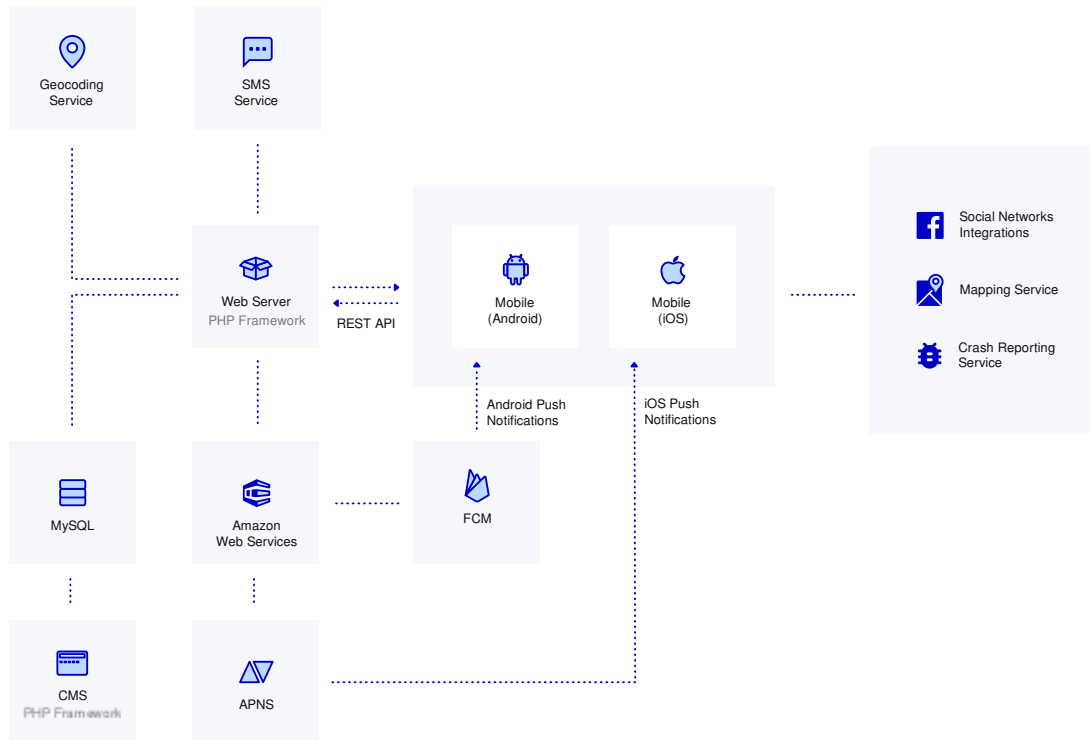
[MyCue Business](#)



[MyCue Appointments](#)



How it works



“

Lemberg has been a terrific partner for our small team. As our needs have grown, they have been flexible in how they have worked with us. Their team can be trusted to produce high quality solutions with minimal direction.

”

Mark Kwan
CTO at StylesCloud Corporation



About Lemberg Solutions

Lemberg is a technology consulting, software & hardware engineering company. Startups and established businesses rely on our industry expertise to build new products and deliver digital transformation.

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